

LISA TROCCHIA

LISA TROCCHIA - BAĻĶĪTS

☎ GR: [REDACTED]
☎ US: - [REDACTED]
✉ [REDACTED]
🌐 [REDACTED] Crete, GR
🌐 Athens, Ohio, USA

RESUME SUMMARY

Experienced administrator, food systems scholar, and sustainability professional engaged with social network design, communication, and education as conscious approaches to activating equity, collaborative self-organizing, and regenerative processes.

CORE COMPETENCIES

Education; Food systems expertise; Transformative systems change; Network activation, development and facilitation; Media and Communication; Strategic and innovative systems thinking

PROFESSIONAL EXPERIENCE

Director and Program Faculty M.A. Transformative Food Systems

Prescott College / 2019 - Present

- Program Administration
- Academic and Thesis/Capstone Advising
- Curriculum Design and Planning
- Podcast: Concept, Host & Production Editing
- Professor and Course Design:
 - Doctoral-level Qualitative Research Methods
 - Social Values and Value Chains
 - Critical Perspectives: Place, Identity & Food
 - Food Justice
 - Building Diverse Networks for Change
 - Food Systems
 - Advanced Food Policy
 - Cultural Foodways and Sustainable Diets

EDUCATION

Ohio University
PhD Social Ecology of Food
December 2017
Transdisciplinary area of study:
Sociology, Alternative
Economic Structures,
Communication Theory,
Political and Critical Theories,
Complexity Theory, and the
study of social networks and
transformative change in
complex adaptive systems

Green Mountain College
MS Sustainable Food Systems
December 2013
Thesis: Mapping Social
Networks in the Athens Ohio
Local Food System:
Recognizing the role of
relationships, radical social
movements, bioregionalism,
and cooperative organizing in
the emergence of one of
America's most notable
community-based food
systems.

Miami University
BS Education
May 1980

LANGUAGES

English: Native Speaker
Modern Greek: B2
Spanish: B1
Latvian: A1

PROFESSIONAL EXPERIENCE (cont.)

Scholar in Residence MS Sustainable Food Systems

Green Mountain College / 2014-2019

- Course Design and Instruction
- Academic and Capstone Advising

Lecturer, Graduate Assistant, and Course Discussion Leader Department of Food Studies and Department of Comparative Religion

Ohio University / 2015-2017

- Undergraduate Course Design & Instruction: Food Justice
- Undergraduate Course Discussion Leader and Grader: Difficult Dialogues Concerning Religion
- Organizer for Speaker/Educational Series: Arranged engagements with Vandana Shiva, Francis Moore Lappé and Anna Lappe, Gary Nabhan, Sandor Katz, Marion Nestle

Vermont Higher Education Food Systems Consortium Vermont Food Systems Summer Study Tour Coordinator and Lead Instructor

Consortium members: University of Vermont, Green Mountain College, Sterling College, Vermont Tech, New England Culinary Institute, Middlebury College, and Vermont Law School / 2016

- Graduate and Undergraduate Place-based Food Systems Experiential Course for Graduate and Undergraduate Credit
- Logistical Coordination and Planning
- Graduate & Undergraduate Course Design & Instruction

Adjunct Faculty Environmental Studies

Western New Mexico University / 2014

- Undergraduate Course Design & Instruction: Sustainable Design

Executive Director Community Food Initiatives Athens, OH / 2012-2013

- Regional non-profit organization (Appalachia, USA) focused on food access, resiliency, and systems-level change.

LEADERSHIP, NETWORK, MEDIA & CONSULTATION EXPERIENCE

Project Advisor

Local Leadership for Regenerative Food Systems Project

Conscious Food Systems Alliance/UNDP and Prescott College 2024 - present

- Supporting the development of collaborative educational content and delivery models for a global distributed learning network
- Working with 10 partner organizations in Ghana, Columbia, Peru, India, Vietnam, Zimbabwe, and Cameroon, using food, agriculture, and consciousness practice to cultivate inner capacities that will activate regeneration and transformative food systems change

Project Design, Consultation, Network Facilitation, and Analysis

Alaska Food Policy Council Regional Food Systems Partnership Grant 2022

- 18-month USDA grant-funded project
- Worked with 13 regional nodes throughout the state to create diverse and inclusive community-based food systems networks. Developed network education and facilitation educational workshop series, individual regional asset-mapping workshops, and a state-wide social system mapping project. Provided detailed analysis and recommendations to inform the creation of a 10-year food policy/food security plan for Alaska.

Network Leadership

- National Network Activator with the WEB (Well-Being and Equity Bridging) network, a project of the Robert Wood Johnson Foundation
- International Network Consultant with the Network Weavers Consultants Network
- Member of the Food Systems Leadership Network Community of Practice, supported by the Wallace Foundation at Winrock International

Non-profit Leadership

- Board of Director roles and Executive-level/Program Director leadership for non-profit organizations engaged with food systems, the arts, and asset-based sustainable community development.
- Experienced in non-profit formation, fundraising, grant writing and reporting, human resources, budget creation and reporting, public relations, building diverse partnerships, and community organizing

Business / Private Sector Leadership

- International business management and operations
- Experienced in team building, project reporting, customer relations, operations optimization, negotiations, and policy development.
- Successful food entrepreneur

LEADERSHIP, NETWORK, MEDIA & CONSULTATION EXPERIENCE (Cont.)

Media Production

Podcast concept creator, host, and editor

- Production of seven seasons of “The Capstone,” a podcast featuring Prescott College graduate students on topics related to transformative and regenerative food systems change

Image Research and Production

The Global Quality Diet Project, funded by the American Heart Association

- Proficient with a variety of audio, visual, and graphic design platforms

RESEARCH

2024

- Cretan foodways and the intangibles of the Mediterranean Diet as expressions of Κεφι (kefi) and Φιλοτιμο (philotimo) in Crete, Greece

2020

- Understanding an emergent COVID-19 regional hunger prevention network: communicating network value through qualitative analysis and community-based digital storytelling

2019

- Food policy councils as collaborative networks

2018

- Social network analysis of complexity leadership in the Appalachian Staple Foods Collaborative
- Regional mixed-methodological survey of seed saving practitioners in Appalachian Ohio

2017

- National and regional mixed methodological surveys and comparative analysis of the imposed economic metrics for successful local food production versus the perceived value of local food production by producers

2016

- Oral histories from Greek citizens engaged with alternative food and economic systems during a period of imposed austerity
- Sensory ethnography: The performance of food, complex reciprocity and self-organizing embodied in counterculture food spaces.
- Oral histories and sensory ethnography: Food volunteers in Pikpa refugee camp, Lesvos, Greece

2013

- Mapping Social Networks in the Athens Ohio Local Food System: Recognizing the role of relationships, radical social movements, bioregionalism, and cooperative organizing in the emergence of one of America’s most notable community-based food systems

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PUBLICATIONS

Book Chapters

Trocchia-Baļķīts, L., Moran, T, and Suggs, C. (2021). "In Seeds, We Hold the Future: A Survey of Why and How Seeds are Saved in Southeastern Ohio." In *From Surviving to Thriving in Appalachia: Positive Narratives about Community Engagement*. Michele Morrone and Tiffany Arnold (Eds.). Athens: The Appalachian Rural Health Institute Press.

Trocchia-Baļķīts, L. (2019). "The Revolution Under the Table: On the Social Ecology of the U.S. Local Food Movement." In the *Routledge Handbook of Radical Politics*, Uri Gordon and Ruth Kinna (Eds.), London: Routledge.

Trocchia-Baļķīts, Lisa. (2010). "Mangia Mania." In *Thanksgiving Tales*. Brian D. Jaffe (Ed.). New York: Sestin.

Books

Trocchia-Baļķīts, L., and Hathaway, K. (1992). *Opening Intuitive Windows: Ideas to Exercise Creative Process and Encourage Independent Thinking*. San Diego: Schreiber & McLain Publishing.

Encyclopedia Entries

Trocchia-Baļķīts, Lisa. (2016). "St. Bartholomew: Patron Saint of Cheese." In *The Oxford Companion to Cheese*. Catherine Donnelly (Ed.) New York: Oxford University Press .

Journals

Trocchia-Baļķīts, L. (2020). "Appalachian Ohio: Food Systems and COVID-19 through a Bioregional Lens." *The New Farmer's Almanac*. Vol. 5.

Trocchia-Baļķīts, L. (2017). "Performing Knowing." In *Departures in Critical Qualitative Research*.

PRESENTATIONS

"Cultivating a Global Curriculum for Local Leadership in Regenerative Food Systems." Reimagining Education 4.0 conference. Oct. 25, 2024.

"Advanced Degrees in Sustainable Food Systems: Creating a Career with Impact." Virtual Webinar sponsored by The Academy of Nutrition and on behalf of the Hunger and Environmental Nutrition (HEN) Dietetic Practice Group. May 14, 2024

"Humanizing Critical Food Systems Studies: Oral History Collection Connecting Students & Communities." Agriculture Food and Human Values Society (AFHVS) /Association for the Study of Food and Society (ASFS) Conference. Cultivating Connections-Cultivating Connections: Exploring Entry Points into Sustainable Food Systems. May 18-20, 2022. University of Georgia, Athens, Georgia.

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PRESENTATIONS (cont.)

"How Relationships Can Change Everything: The Social Ecology of Food Systems." Farm to Institution Midwest Summit. Feb 28-Mar 2, 2022. Ohio University, Athens, Ohio.

"Creating and Connecting Regional Staple Foods Networks." Ohio Ecological Food and Farming Association Conference. 2020. Dayton, Ohio.

"Exploring Social Networks: Guiding the Emergence of Food Systems Change." Sustainable Food Systems Symposium. 2019. Green Mountain College, Poultney, Vermont.

"On the Social Ecology of Local Food Production: Reframing Value Beyond Economic Metrics." Society for Applied Anthropology Conference. With MaryAnn Martinez. 2018. Philadelphia, Pennsylvania.

"Re-Graining the Advantage: Reclaiming Staple Foods as Revolution." 4th Annual Symposium on Greek Gastronomy. 2017. Chania, Crete, Greece.

"Autobiographical Performance as Civic Calling: My History of History." National Communication Association Conference. 2016. Philadelphia, Pennsylvania.

"Να πας στο καλό (Go toward the Good): Food Systems Change and Greek Social Solidarity." 5th Annual University of Vermont Food Systems Summit. 2016. Burlington, Vermont.

"Put the Revolution on the Table: Potlucks Performing Resistance." Agriculture Food and Human Values Society (AFHVS) /Association for the Study of Food and Society (ASFS) Annual Meeting and Conference. 2016. Pittsburgh, Pennsylvania.

"Considering Complexity in Sustainable Food Systems." Sustainable Food Systems Symposium. 2015. Green Mountain College, Poultney, Vermont.

"The Role of Backyard Gardeners in Preserving Agrobiodiversity." High Desert Organic Gardeners Annual Regional Meeting. 2014. Silver City, New Mexico.

"Everyone at the Table: The Food Policy Council as Infrastructure for Food System Democratization." Real Local-Real Good Institute Conference. 2013. Athens, Ohio.

"Understanding a Foodshed: Bioregionalism and the Local Food Movement." Real Local-Real Good Institute Conference. 2012. Athens, Ohio.

"Rural Action: Asset-based Rural Sustainable Community Development Strategies." The President's National Conference on Sustainable Development. 2002. Detroit, Michigan.

ASSOCIATIONS

Conscious Food Systems Alliance (CoFSA); Social Gastronomy Movement; Sustainable Food Systems Network; Agroecosystem Management Research Group; Agriculture, Food & Human Values Society (AFHVS) & Association of the Study of Food & Society (ASFS), Communication Scholars for Transformation; Institute for Social Ecology; European Social Ecology Institute; Greek Solidarity Economic Group